

# Cultivation Cafe

Brought to you by the Leadership Engagement Committee

## The Brand Called YOU! Distinguishing yourself from the competition

Presented by Jean Phelps, Franchise Owner, Express Employment Professionals

Tuesday, July 14  
12:00 p.m.—1:30 p.m.

In today's environment, all successful professionals and executives need a personal brand to help them stand out in the crowd, connect with their target audience, and build trust.

Personal branding gives greater focus in your career and will help you thrive in economic downturns.

Learn how to market yourself through key ideas like: Resume Building, Key Buzz Words, First Impressions, Elevator Speech Techniques, and Recognizing Positive Attributes.

Sponsored by  
Gold Partner:



Leadership Engagement Committee presents:

## Cultivation Cafe

Tuesday, July 14 • 12:00 p.m.-1:30 p.m.

Valpo Chamber—2nd Floor Conference Room

Members: \$12.00 in advance/\$14 invoiced • Non-member: \$17.00 in advance

Boxed Lunch will be served

Reservations required and must be received by July 10 - Seating is limited

### Cultivation Cafe (Luncheon)

Members: \$12 in advance/\$14 invoiced • Non-members: \$17 in advance  
Reservations required and must be received by July 10 - Seating is limited

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Guests: \_\_\_\_\_

#### PAYMENT INFORMATION:

- Invoice (Chamber Members Only)
- Enclosed is my check payable to the Valpo Chamber
- Credit Card (Visa, MC, Amex, Discover) Account : \_\_\_\_\_ Exp Date: \_\_\_\_\_